

# The AD CHANNEL

# ADVERTISING ORDER

Insert the text of your ad in the box above. We recommend 18 point or larger font for maximum readability. With 18 point font, you can fit 12 lines of plain text with 40 characters per line. If you include graphics or a title, fewer lines of text will fit. Ad must be landscape orientation to accommodate the TV screen. BCI reserves the right to alter content for clarity, grammar and length.



P.O. Box 297, King Salmon, AK 99613  
 907-246-3300 / fax: 907-246-1115

- \$ 25.00 one week or less (1-7 days) x \_\_\_\_\_
  - \$ 75.00 monthly (30 days) x \_\_\_\_\_
  - \$120.00 static ad/announcement (annual) \_\_\_\_\_
  - \$ 15.00 change to any ad \_\_\_\_\_
- Total: \$ \_\_\_\_\_

Date received: \_\_\_\_\_ Run dates: \_\_\_\_\_ through \_\_\_\_\_

Bill to: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Customer/Company Name

Bill to: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_  
Telephone/Account Number

- Ads submitted after 1:00 p.m. are not guaranteed to begin running the same day.
- Ads we create will be text only; we will not provide graphics. If you provide a graphic (JPEG or GIF) we will include it.
- We encourage you to create your own ad. To e-mail your ad or graphic, contact [bbtcads@bristolbay.com](mailto:bbtcads@bristolbay.com).
- Example HTML standards for ads would be: <TABLE Width=580 Height=460> <FONT Face=Arial Size=5>
- Graphic must be no larger than 640 x 480 pixels (full-screen). Ad layout must be landscape (horizontal), not portrait.

Ad File Name: \_\_\_\_\_ Image File Name: \_\_\_\_\_ Posted By: \_\_\_\_\_  
 Date Posted: \_\_\_\_\_